



RINGGOLD CVB

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Convention and Visitors Bureau Meeting Agenda for Tuesday, August 7, 2018 5:30 p.m. at the Ringgold City Hall

- I. Call to Order**
- II. Minutes**
 - A. Approval of CVB meeting minutes dated July 3, 2018 (pgs 2-4)
- III. Old Business**
 - A. Update on Depot Deck- Wright (pg 5)
 - B. Marketing on Other Tourism- Wright
- IV. New Business**
 - A. Financial Reports- Wright (pgs 6-7)
 - B. Ads on EPB- Wright/JFK
 - C. Upcoming Events- JFK (pg 8)
 - D. RTC Billboard- Wright (pgs 9-11)
 - E. Google Analytics- Wright
 - F. General 100- Wright
- V. Executive Session – As needed, the CVB may take action on issues relating to Personnel, Land Acquisition, and/or Legal issues following the Executive Session.**
- VI. Adjournment**